As a ministry built on relationships, we recognize that our reach goes beyond serving those with dementia and their families in our beautiful day center. Our mission also connects us to those in Houston who need education, resources, training or information about dementia and how it impacts those they care for and love. In 2015, our service to the 2,600 individuals in the community focused on several initiatives including educational Brain Health Matters presentations, clinical training for nursing/medical students, professional peer educations, counseling and support to families in the community, and supportive classes and seminars.

Recently I was interviewed by The National Alzheimer's and Dementia Resource Center as they prepare a paper and case studies about how faith-based organizations are serving those with dementia in their communities. Our founder, Rev. Dean Robinson, recognized this over 20 years ago — that faith communities can play a vital role in supporting the dramatic rise of adults facing this devastating and debilitating diagnosis.

As we celebrate this significant anniversary, we must express deep gratitude to the many churches in our community which have governed and supported Amazing Place. Their extraordinary spiritual leaders, generous outreach support, dedicated and passionate volunteers, and powerful prayers have held up this mission and made it the significant, growing resource it is today.

In 2016, we have implemented a new governance structure, which includes the launch of a Council of Congregations, to further strengthen the bridge between Amazing Place and the congregations in our community. Together, as a community of faith, we will continue to meet the challenge and make a difference in the lives of families dealing with this difficult journey - both within our state-of-the-art day center, and throughout our great city.

Celebrating our blessings,

Tracey Brown, Executive Director
May 2016
## SELECTED Financial Data

### UNRESTRICTED STATEMENT OF ACTIVITIES FOR THE YEAR ENDED DECEMBER 31, 2015

<table>
<thead>
<tr>
<th>Item</th>
<th>UNRESTRICTED NET ASSETS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>REVENUE</strong></td>
<td></td>
</tr>
<tr>
<td>Contributions</td>
<td>$ 682,513</td>
</tr>
<tr>
<td>Participant revenue, net of scholarships</td>
<td>857,272</td>
</tr>
<tr>
<td>Special events</td>
<td>329,350</td>
</tr>
<tr>
<td>Less direct donor benefit</td>
<td>(39,894)</td>
</tr>
<tr>
<td>Investment return, net</td>
<td>4,891</td>
</tr>
<tr>
<td><strong>Total revenue</strong></td>
<td>1,834,132</td>
</tr>
<tr>
<td><strong>Net assets released from restrictions</strong></td>
<td></td>
</tr>
<tr>
<td>Program expenditures</td>
<td>354,838</td>
</tr>
<tr>
<td>Capital expenditures</td>
<td>31,534</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>2,222,494</td>
</tr>
<tr>
<td><strong>EXPENSES</strong></td>
<td></td>
</tr>
<tr>
<td>Program services</td>
<td>1,513,208</td>
</tr>
<tr>
<td>Management and general</td>
<td>510,804</td>
</tr>
<tr>
<td>Development</td>
<td>249,472</td>
</tr>
<tr>
<td>Total expenses</td>
<td>2,273,484</td>
</tr>
<tr>
<td><strong>CHANGES IN NET ASSETS</strong></td>
<td>(59,996)</td>
</tr>
</tbody>
</table>

Income from our participant day program continues to be our largest source of revenue, representing 47% of total revenue. This revenue streams to Amazing Place from private pay, private pay in combination with a scholarship, long term care insurance and assistance to some individuals from the Veterans Administration. Scholarships granted for assistance to attend Amazing Place totaled $190,832 — an increase of 26% from 2014. Approximately 24% of our families receive some form of scholarship, which range from 20% to 85% of our monthly rates, depending on the individual situations. Additionally 17% of our participants attended under the program paid for by the Veterans Administration.

We supplement our operations through contributions and our annual luncheon. Contributions from foundations, churches, individuals and corporations made up 37% of our needed unrestricted gifts.

Our Program Services, representing 68% of total expenses, includes our day program, dietary management, family services and education, wellness, and community education. These expenditures do not include scholarships granted, which totaled $190,832.

Our day program provides structure, stimulation and wellness for participants with mild to moderate dementia Monday through Friday. Our participants also benefit from a three-course brain healthy lunch and snacks each day, following the nationally-recognized Memory Preservation Nutrition® Program. Full time registered nurses on-staff provide medication monitoring and wellness services. In addition, our family services and education department provides much-needed support for caregivers through support groups, caregiving classes and psychosocial counseling.

Through our community education program, we continue to invest in providing community support and education about brain health and dementia, serving over 2,500 individuals through this effort.

Our Management and General expenditures include support systems for our Program Services including the maintenance of computers, data, the building and grounds as well as marketing and communications. With the natural denial, fear and resistance regarding dementia in our society, it takes tremendous resources to continue to serve and attract those who need our unique program.

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*Our financial statements and independent auditors’ report for the years ended December 31, 2015 and 2014 are available on our website, [www.amazingplacehouston.org](http://www.amazingplacehouston.org)*
to ease the financial burdens of our caring families, Amazing Place strives to keep the daily rate reasonable. This daily rate does not cover the actual daily operating cost. Annually, our fundraising efforts bridge this difference between the total amount paid by caring families and actual operating expenses. While every effort has been made to ensure the accuracy of this list and recognize donors and their intentions accordingly, we acknowledge and apologize that errors or omissions sometimes occur. We are truly grateful for all of the generous donors who gave to Amazing Place in 2015. Every gift has been a blessing.

CHURCHES
Belleair United Methodist Church
Bethany Christian Church
Prince-Aquila Class of Bethesda Christian Church
Chapelwood United Methodist Church
Christ Church Cathedral
First Presbyterian Church
Memorial Drive Presbyterian Church
River Oaks Baptist Church
South Main Baptist Church
St. Anne Catholic Community
St. John the Divine Episcopal Church
St. John Vianney Catholic Church
Womens Church
St. Luke's United Methodist Church
St. Martin's Episcopal Church
St. Michael Catholic Church
St. Paul's United Methodist Church
UMC Roundtable Club of St. Paul's United Methodist Church
St. Paul's Methodist Church
St. Philip Presbyterian Church
Central Mission Endowment Fund of St. Philip Presbyterian Church
St. Stephen's Episcopal Church

FOUNDATIONS
Albat and Ethel Herzstein Charitable Foundation
Albat and Margaret Alek Foundation
AmazonSmile Foundation
The Brown Foundation, Inc.
Cockrell Family Fund
Communities Foundation of Texas
In honor of Lisa Frantz
D. Kent and Linda C. Anderson Foundation
In memory of D. Kent Anderson
Darrin/Newman Foundation
The Elrod Foundation
ExxonMobil Foundation
First Tennessee Foundation
George and Mary Josephine Henderson Foundation
Howkins Family Foundation
Huffington Foundation
Jack Carlson Turner Friendship Trust
Jerry C. Dearing Family Foundation
Joe B. Foster Family Foundation

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Christian & Lillian Anfuso
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Elias Bess
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Maurice & Roy Benettone
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In memory of John Sanford
Anne & John Brister
Sally & Joe Bridges
Kathleen & Gene Brindley
Nina Briscoe & Family
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In memory of H.L. Brinton
Skip Brinton
Cathy Brock
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Deb
AMAZING PLACE
A day center for adults with mild to moderate dementia
3735 Drexel • Houston, Texas 77027
713.552.0420 • amazingplacehouston.org

Amazing Place is a faith-based, state-licensed 501(C)(3) non-profit organization.

Dementia Day Program - Caregiver Support - Community Education

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The mission of Amazing Place is to provide fellowship, memory care, and wellness for adults with mild to moderate memory loss and support to their families and the community.

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